

Exhibit 3

BETH AMENDOLA

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SUMMARY

An experienced and award-winning **Pharmaceutical Sales / Territory Business Manager** known for creativity in sales and marketing and strengths in relationship/rapport-building focused on exceeding targets, and increasing market share. Known for drive to serve needs/customer satisfaction, think outside the box, enjoy the game and win. Consistently ranked top of sales force for the nation (Four Time Pinnacle Winner).

PROFESSIONAL EXPERIENCE

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| BARRIER THERAPEUTICS , Princeton, New Jersey | 2006 |
| Specialty Sales Representative | |
| BRISTOL MYERS SQUIBB PHARMACEUTICALS , Broward County, FL | 1998 – 2006 |
| Territory Business Manager | |
| <ul style="list-style-type: none"> Ranked Top of primary care sales force each year. Pinnacle winner 2004. Launched Tequin and moved market share from zero to 15% to be #1 in the nation in 2004. Served as Member Advisory Board 2003. Recognized as Pinnacle Winner 2000. Named Pinnacle Winner 1999. Received Pinnacle Award 1998. Team mentor and coach for new representatives. June Jump Contest winner (achieved the most PDEs in Southeast region). Strong team player with CV/Met specialists. Developed strong relationships with high volume prescribers as well as hospitals, clinics, and pharmacies. Sold Cefzil to Pediatricians (instrumental in winning 3 pinnacles). Successfully sold Vaniqua to Dermatologists to increased incentive compensation. Won Wave 1 of the Plavix High Definition Contest. Successfully sold Plavix to Cardiologists, Vascular Specialists, Primary Care Increased market share significantly by selling Glucophage, Glucophage XR, and Glucovance to Endocrinologists and Primary Care Marketed Serzone and Buspar to Psychiatrists, Neurologists, Primary Care Sold Pravachol to Cardiologists and Primary Care, meeting and exceeding targets | |
| SCIOS PHARMACEUTICALS INC. , North Miami through Jupiter, FL | 1992 – 1998 |
| Specialty Sales Manager | |
| <ul style="list-style-type: none"> Recognized for Highest Injectable Sales for all hospitals and clinics in the nation Established Superior Working Relationships with in-house pharmacists Conducted in-service classes in psych clinics and hospitals Developed and implemented training classes for new representatives Formed lasting relationships with psychiatrists, p.a.s, a.m.p.s, and rns. | |
| MMD INC., GENESIS PHARMACALS, NOVARTIS , West Palm Beach, FL | 1996 – 1998 |
| Sales Representative | |
| <ul style="list-style-type: none"> Successfully sold the Glytone skin care line to dermatologists winning first place nationally in an after-the-summer sales contest. Successfully sold Minocin to Dermatologists, and Triaminic to Pediatricians. Formed lasting relationships with local pharmacies to get better shelf and display space for Triaminic. | |

EDUCATION

BA, English Literature, Brooklyn College, Brooklyn, NY
Graduate studies, English Literature, Long Island University, Brooklyn, NY

